



Custom Four Color Covers



Multi-Color Custom Imprints



Custom Calendars



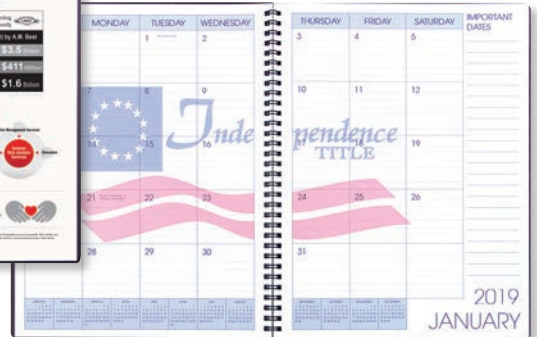
Tip-In Pages



Wrap Pages



Insert Pages



Overprinting

Displayed product images may represent oversized imprints, multi-colored imprints, and/or custom title imprints; these may incur additional charges.

**CUSTOM PRODUCTS** *Custom Products Will Increase Sales*

Pages 40-41 display available options for increasing corporate visibility. If you need help putting your program together, our Customer Service will be happy to assist you. Quotations upon request.

**Die Charges:** All imprinted orders will be assessed one-time die charges. Dies for Pocket Planners are \$53.75 (G) each. Dies for Large Planners are \$60.00 (G) each. Dies for Desk Pads are \$68.75 (G) each.

**INSERT PAGES** May be added to all Wire-Bound products.

**Pocket Diaries**

Quantity	250	500	1000	2500
1 Side	.60	.55	.45	.35
2 Sides	.70	.65	.55	.45
4 Sides	1.25	1.10	.90	.65

4G

**Desk Diaries**

Quantity	250	500	1000	2500
1 Side	.95	.90	.80	.70
2 Sides	1.10	1.00	.90	.80
4 Sides	1.80	1.70	1.55	1.45

4G

**CLEAR POCKET** May be added to all 3½ x 6½ pocket planners at a price of \$.44 (G) each. Clear pocket for WB-41 may be added at a price of \$.40 (G) each.

**CORNERS** Metal corners may be added to all refillable pocket diaries for \$.40 (G) per pair.

**WRAP PAGES**

Custom pages may be added to all Saddle-Stitched (stapled) planners. A wrap has a minimum 4 pages of copy (two sides in front and 2 sides in back). Additional wraps may be added in multiples of 4 pages. Prices for one color printing are shown below; vector-based or press ready art supplied by customer:

Quantity	250	500	1000	2500
3½ x 6½	1.15	.95	.80	.55
7 x 10	1.85	1.75	1.55	1.35
8½ x 11	1.90	1.80	1.65	1.45

4G

**TIP-IN PAGES**

You may add up to 8 pages of custom information to our WB-1 and Classic Collection Diaries. Tip-ins must be in the front or back of book. Single color tip-ins are available at the following prices:

**Pocket Diaries (Tipped-In)**

Quantity	250	500	1000	2500
1 Side	1.00	.90	.80	.70
2 Sides	1.10	1.00	.90	.80
4 Sides	1.54	1.34	1.18	1.09

4G

**Desk Diaries (Tipped-In)**

Quantity	250	500	1000	2500
1 Side	1.40	1.30	1.18	.96
2 Sides	1.55	1.48	1.39	1.25
4 Sides	2.00	1.85	1.70	1.60

4G



Clear Pockets



Date Blocking



Inside Cover



Imprint Front & Back Cover



Custom Desk Pads

Displayed product images may represent oversized imprints, multi-colored imprints, and/or custom title imprints; these may incur additional charges.

**OVERPRINTING** Overprinting may be added to all date books and desk pads except the weekly pocket planner. Call for minimum quantities and quotations.

**MEMO PADS** 25 sheet pad may be added to all refillable pocket planners for \$.32 (G) per pad.

**INSIDE COVER** Item prices include one imprint position. You may choose front or back cover. For inside cover, front or back, add \$.50 (G) per item.

**TYPESETTING CHARGES** All artwork must be at full size as vector based or press ready art (see page 39 for artwork specifications) or there will be additional charges for in-house development and typesetting. All customer changes will be billed accordingly.

**GIFT BOXES** Available for Classic Collection Diaries.

Small Gift Box #2, 4	\$1.10 (G) Bulk	\$1.25 (G) Inserted
Medium/Large Gift Box #5, 6, 7	\$1.30 (G) Bulk	\$1.45 (G) Inserted

**MAILERS** Available for all products.

Pocket Planners	\$.50 (G) Bulk	\$.65 (G) Inserted
Desk Planners	\$.65 (G) Bulk	\$.75 (G) Inserted
Desk Pads	\$1.50 (G) Bulk	\$2.00 (G) Inserted
Polywrap	\$.65 (G) Bulk	

Pricing includes press ready art from customer. In-house development and typesetting will incur additional charges.

**CUSTOM DESK PAD CALENDARS** Payne Publishers offers several styles of stock Desk Pads which may be enhanced with important corporate information to suit any client. Remember, this is very inexpensive advertising that works every day of the year!

**OVERPRINTING** Single color logo or corporate information overprinted on pad. The color must be the same as the screened area of the stock calendar and the information and location must be the same on each month. Customer may choose this color. \$250 (G) plate charge. More than one color overprinting will incur additional plate and running charges. Quotation on request. Minimum quantity 500 pads.

**DECEMBER PAGE** December Page: To add December month to pad (13 months) add \$.30 (G) per pad. Minimum order 1000 pads.

**DATE BLOCKING** Information or logos printed on specific days of the month or corporate logos and/or information that varies month to month. \$750.00 (G) plate charges if date blocking is the same color used on calendar. More than 2 color printing will incur additional running charges.

**HEADER PADS – APP-1H / DNP-1H / CDP-1H**

Normal imprint for APP-1H and DNP-1H 1½" x 20". CDP-1H is 1" x 15". \$68.75 (G) die charge. More than one color imprint will incur die charge of \$68.75 (G) for each additional color plus \$.50 (G) per pad, per color.

**CUSTOM PADS** Totally customized desk pads may be created to fit your customer's needs. Specifications necessary for quotation.